

E-Commerce Sale Platforms for Your Business

WV SBDC business coaches can help your business put its best foot forward by growing your online presence and coming up with strategic, creative solutions to get your products to the best possible market. Coaches are also able to provide the tools and resources that will help your business flourish at every step in its development.

Leading E-Commerce platforms of 2020

 SQUARESPACE

 BIGCOMMERCE

 WOOCOMMERCE

 shopify

PUBLIC MARKET

Third party fees, but reaches wide & diverse audience

AMAZON ETSY EBAY

POSHMARK LET-GO CRATEJOY

WISH RECYCLER

SIMPLE WEBSITE

Easy, intuitive building process, may lack customization options of more complex platforms

SQUAREUP 3D CART

GOOGLE SITES (+PAYPAL OPTIONS)

LIGHTSPEED

SOCIAL MEDIA STORE

Easy to use, and high exposure to a large audience

FACEBOOK MARKETPLACE

INSTAGRAM STORE

DIY WEBSITE

More complicated and sometimes-costly setup, but highly customizable

SQUARESPACE WORDPRESS

WIX MAGENTO

VOLUSION WEEBLY

DIRECT COMMUNICATION

May get lost in virtual mailboxes, but easy to communicate with a large audience

MAILER DEAL EMAIL

SOCIAL MEDIA POSTS / MESSAGES

INCREASED FUNCTIONALITY

Supports a variety of plugins, hosting, and payment options

WOOCOMMERCE BIGCOMMERCE

SHOPIFY LEMONSTAND

E-Commerce Payment Options for Your Business

Our business coaches can help you discover what payment platforms and services provide the best experience for your business and your customers.

INVOICING SYSTEM

QUICKBOOKS

ZIPBOOKS

WAVE

POS / BOOKEEPING

CREDIT CARD

PAYPAL

STRIPE

SQUAREUP

SOCIAL MEDIA

APPLE PAY

GOOGLE PAY

SNAPCHAT

FACEBOOK MESSENGER

ACH

Direct, automated money transfers

VENMO

CASH APP

ZELLE
